



New Jersey Department of Agriculture | Office of Food, Agriculture & Natural Resources Education
200 Riverview Plaza, 3rd Floor | P.O. Box 330 | Trenton, NJ 08625 | 877-AgEdFFA | jerseyageducation.nj.gov

In cooperation with the New Jersey Department of Education

December 7, 2023

To: New Jersey FFA Chapter Advisors/Food, Agriculture and Natural Resource Educators

From: Jenny J. Allen, State FFA Specialist

CC: Erin E. Noble, State FFA Advisor

Re: **Advocacy and Legislative Leadership Day**
Thursday, February 22, 2024, 9:00 AM– 3:30 PM
The College of New Jersey (Brower Student Center)
2000 Pennington Road, Ewing, NJ 08618

Join us for Advocacy and Legislative Leadership Day! ALLD is a leadership event that brings New Jersey's FFA chapter leaders, ag industry leaders, and key decision makers together in celebration of National FFA Week. Chapter members will have the opportunity to meet and talk with New Jersey's leaders during a Mix & Mingle. Invited guests will include New Jersey State Governor; Assistant Secretary of Agriculture; Commissioner of Education; and New Jersey Team Food, Agriculture & Natural Resources Education Leaders. Several New Jersey colleges and organizations will also be invited to this event to help students plan for success after high school. During the Symposium, participants will hear from key leaders and interact with a panel of specialists. In the afternoon, students will participate in workshops that will develop their leadership and advocacy skills. Advocacy and Legislative Leadership Day is a chance to embrace the FFA mission of premier leadership, personal growth and career success. This year's theme is **"A New Era in Agriculture."**

SCHEDULE:

9:00 am – 10:30 am – College & Career Fair and Mix & Mingle (with continental breakfast)
10:30 am – 12:00 pm – Symposium
12:00 pm – 1:00 pm – Lunch Break
1:00 pm – 3:00 pm – Workshops
3:00 pm – 3:30 pm – Closing Session

WORKSHOPS:

All students will participate in a large group workshop and smaller breakout workshops facilitated by the state officers. These workshops will focus on developing clear and relevant messages, educating yourself about agricultural issues, and serving as an advocate for agriculture, FANR Education and FFA.

PARTICIPANT COSTS:

LEADERSHIP RESOURCES:	\$9.00
MEALS & Other INCIDENTALS:	\$20.00
TOTAL	\$29.00 – to be paid to "Treasurer, State of New Jersey"

Participant cost for the event is \$29 and includes continental breakfast and leadership materials. Chapters with Gold Affiliation will receive up to a \$250 discount on ALL Leadership Resources for students. (Fees for teachers/chaperones are not waived). These discounts will be taken off on the invoice provided after the participant list is submitted. Registration will begin at 9:00 am in the lobby of the Brower Student Center.

Please make your check payable to: **Treasurer, State of New Jersey** and send it to the **Office of Food, Agriculture and Natural Resources Education, New Jersey Department of Agriculture, P.O. Box 330, Trenton, N.J. 08625-0330**. Registration is due **Thursday, February 1, 2024**.

Please use the online participant form found <https://form.jotform.com/NJFFA/ALLD>. Official dress/business attire is required.

LUNCH:

There will be a one-hour break for lunch. **Lunch is on your own.** However, for an additional \$10.49, you can pre-order meal tickets for the Eickhoff Hall cafeteria. Meal tickets CANNOT be ordered on site and MUST be pre-ordered. You can bring your own lunch or dine at the various other locations on campus:

Campus Town

- Panera Bread
- Mexican Mariachi Grill
- Yummy Asian Cuisine
- Jersey Mike's Subs
- IndiGrill
- Frutta Bowls

Brower Student Center

- The Lion's Den
- Fresh Pride Café
- Traditions

Other Locations on Campus

- The Library Café
- STEM Forum Café
- The Education Café
- T-Dubs Dining

PARKING:

Parking information will be provided closer to the event.

DRIVING DIRECTIONS

From the North using the Turnpike: Using the New Jersey Turnpike, travel south to exit 7A, Trenton and Shore Points. Follow signs toward Trenton onto I-195 West. Follow signs marked 295 Princeton/Camden. Exit at "I-295 North/Route 1/95 South/Princeton." Continue on I-295 (becomes I-95 South) to exit 4. Turn left at the exit ramp onto Pennington Road/Route 31 South toward Ewing. At the fourth traffic light (about 1.5 miles), make a left into the College entrance.

From the South using the Turnpike: Using the New Jersey Turnpike, travel north to exit 7A, Trenton and Shore Points. Follow signs toward Trenton onto I-195 West. Follow signs marked 295 Princeton/Camden. Exit at "I-295 North/Route 1/95 South/Princeton." Continue on I-295 (becomes I-95 South) to exit 4. Turn left at the exit ramp onto Pennington Road/Route 31 South toward Ewing. At the fourth traffic light (about 1.5 miles), make a left into the College entrance.